



7<sup>th</sup>

INTERNATIONAL CONFERENCE ON  
REAL ESTATE MANAGEMENT AND VALUATION

25<sup>th</sup>, 26<sup>th</sup> & 27<sup>th</sup>  
September 2023

# ICREMV 2023 *Hybrid Conference*

SMART Real Estate Towards Unmet Socio-economic Needs |  
SUSTAINABLE AND MARKETABLE REAL ESTATE ; ASPIRATION OF SOCIETY,  
REINFORCED WEALTH AND TRANSFORM ECONOMY

## 7TH INTERNATIONAL CONFERENCE ON REAL ESTATE MANAGEMENT AND VALUATION – ICREMV 2023 SPONSORSHIP PACKAGES OF ICREMV 2023 25<sup>th</sup> to 27<sup>th</sup> September 2023

### ACADEMIC PARTNERS



UNIVERSITY  
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University of Sri Jayewardenepura  
Faculty of Engineering  
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Centre for Real Estate Studies (CRES)  
Department of Estate Management and Valuation  
Faculty of Management Studies and Commerce  
University of Sri Jayewardenepura  
Sri Lanka

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## 7TH INTERNATIONAL CONFERENCE ON REAL ESTATE MANAGEMENT AND VALUATION – ICREMV 2023

# IMPORTANT

### ABOUT ICREMV

ICREMV is the annual international conference organized by the Centre for Real Estate Studies (CRES), Department of Estate Management and Valuation, Faculty of Management Studies and Commerce, University of Sri Jayewardenepura, Sri Lanka., collaboratively with eight collaborative partners and three academic partners.

Real estate is integral to sustainable development, but faces increased sensitivity to global trends, political-economic policies, and local tensions. It should be SMART, focusing on outcomes, converting challenges into opportunities, and strengthening resilience. Virtual spaces and technology enable rational decision-making. The role of real estate needs redefinition, innovative planning, and understanding of economic, social, and environmental dynamics. Valuation and information sharing among industry players are important for professionalism and meeting societal needs.

Day	Dates	Events	Time	Mode	Venues
-	18 <sup>th</sup> – 22 <sup>nd</sup> Sep 2023	Pre-conference Workshops	5.00—7.00 pm	Online	-
01	25 <sup>th</sup> Sep 2023	Inauguration & Keynote Speech	9.00 am – 12.00 noon	Hybrid	USJ
		Technical Sessions	1.00 pm – 5.00 pm		
02	26 <sup>th</sup> Sep 2023	Real Estate Expo	10.00 am – 6.00 pm	Physically	BMICH
		Undergraduate Poster Session	10.00 am – 2.00 pm		
		Industry Dialogue	2.00 pm – 4.00 pm	Hybrid	
		Real Estate Talk	4.30 pm – 6.30 pm		
03	27 <sup>th</sup> Sep 2023	Real Estate Expo	10.00 am – 6.00 pm	Physically	BMICH

### CONFERENCE AIMS

International Conference on Real Estate Management and Valuation (ICREMV) aims to create a platform to bring together academics and practitioners and scholars to exchange and share their experiences and research results on most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Real Estate Management and Valuation.

### KEY CONFERENCE SEGMENTS

### COLLABORATIVE PARTNERS



### ACADEMIC PARTNERS





# SPONSORSHIP PACKAGES

	Platinum	Gold	Silver	Bronze
Logo placement on event marketing materials	Prime placement	Prime placement	√	√
Promotional Video to be shown in 4 sessions	√	√	N/A	N/A
Announcement of the Sponsorship In Social Media	√	√	√	√
Logo in the event site	√	√	√	√
Mention at the beginning of every conference day	√	√	√	√
Company logo in Conference Book	√	√	√	√
Included Registrations Tickets	10	8	5	2
Extra Registrations at Special Price	3	3	2	1
Display Banner Plenary Room/ BMICH Exhibition Hall	2	1	1	N/A
Logo placement on the backdrop/ photo booth	Top	Top mid section	Top lower section	Bottom
Authorization to distribute Promotional Items at events	√	√	√	√
<b>Sponsorship Value</b>	<b>Rs.500,000/-</b>	<b>Rs.300,000/-</b>	<b>Rs.200,000/-</b>	<b>Rs.100,000/-</b>



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## COLLABORATIVE PARTNERS



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