



Real Estate  
EXP



7TH INTERNATIONAL CONFERENCE ON REAL ESTATE MANAGEMENT AND VALUATION – ICREMV 2023

# REAL ESTATE EXPO CATALOGUE

26<sup>th</sup> & 27<sup>th</sup> September 2023 at BMICH



RESERVE  
YOUR STALL SOON



ACADEMIC PARTNERS



UNIVERSITY  
OF TECHNOLOGY  
SYDNEY



University of Sri Jayewardenepura  
Faculty of Engineering

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Centre for Real Estate Studies (CRES)  
Department of Estate Management and Valuation  
Faculty of Management Studies and Commerce  
University of Sri Jayewardenepura  
Sri Lanka

ORGANISED BY



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## 7TH INTERNATIONAL CONFERENCE ON REAL ESTATE MANAGEMENT AND VALUATION – ICREMV 2023

### ABOUT ICREMV

ICREMV is the annual international conference organized by the Centre for Real Estate Studies (CRES), Department of Estate Management and Valuation, Faculty of Management Studies and Commerce, University of Sri Jayewardenepura, Sri Lanka., collaboratively with eight collaborative partners and three academic partners.

Real estate is integral to sustainable development, but faces increased sensitivity to global trends, political-economic policies, and local tensions. It should be SMART, focusing on outcomes, converting challenges into opportunities, and strengthening resilience. Virtual spaces and technology enable rational decision-making. The role of real estate needs redefinition, innovative planning, and understanding of economic, social, and environmental dynamics. Valuation and information sharing among industry players are important for professionalism and meeting societal needs.

### CONFERENCE AIMS

International Conference on Real Estate Management and Valuation (ICREMV) aims to create a platform to bring together academics and practitioners and scholars to exchange and share their experiences and research results on most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the field of Real Estate Management and Valuation.

### COLLABORATIVE PARTNERS



### ACADEMIC PARTNERS



## IMPORTANT



26<sup>th</sup> & 27<sup>th</sup>  
September 2023



From 10.00 am  
to 7.00 pm



BMICH

## KEY CONFERENCE SEGMENTS

This is where  
the property  
professionals  
meet...

Inauguration  
Keynote Speech

Academic  
Session

Industry  
Dialogue

Real talk  
Estate

Real Estate  
EXPO

Undergraduate  
Poster  
Session

PRE  
CONFERENCE  
WORKSHOP



# Real Estate EXPO

The Real Estate Expo is the newest segment added to the ICREMV.

This provides a platform to bring together industry professionals, investors, developers, and key stakeholders across the country for a comprehensive showcase of latest trends, opportunities, innovations, their services, products, and expertise, and for attendees to learn about the latest developments in the real estate market. This exhibition will be held in parallel to an exhibition organised by the undergraduate students to showcase their real estate development projects.

Importantly, this event will serve as a platform for networking, knowledge sharing, and fostering strategic partnerships in the ever-evolving real estate landscape.



Organized by the premier Real Estate education institute in Sri Lanka



Numerous networking opportunities



High exposure, marketing and promotion opportunities



Access to potential customers



Opportunities to meet industry experts



Educational seminars



Latest technology and market trends

The perfect platform to showcase your products and services. Make a lasting impact.



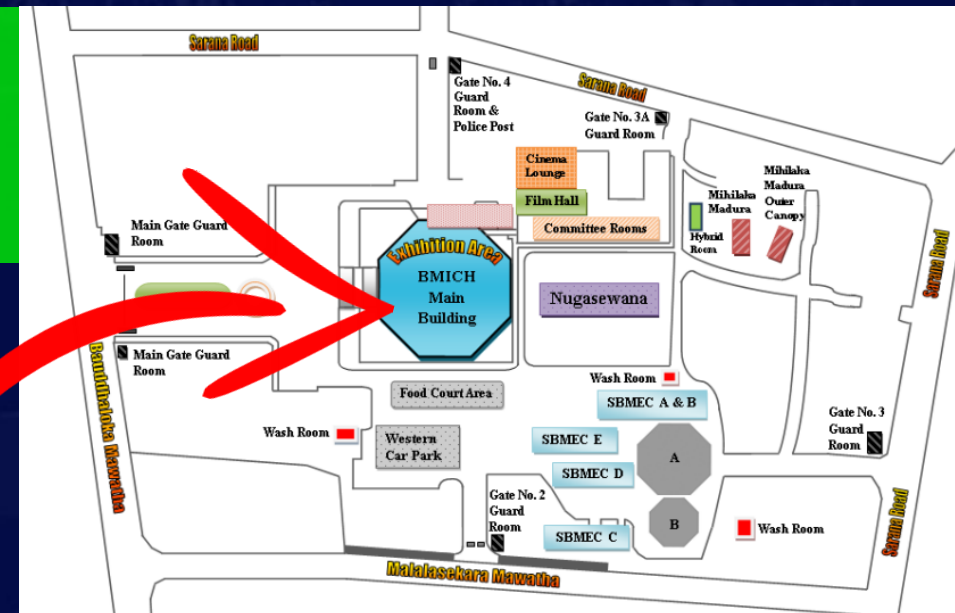
# VENUE **BMICH SAPPAIRE BANQUET HALL**



The Real Estate Expo will be held at one of the most strategic exhibition venues in the country, Sapphire Banquet Hall, BMICH with comfort, professionalism and many more facilities including;

- ♦ Strategic location in Colombo Metropolitan
- ♦ Easy accessibility
- ♦ Elegant interior design
- ♦ Many facilities

We are here in the main building



# EXPECTING VISITORS | FOOT TRAFFIC



**Real Estate Professionals**



**Corporates Individuals**



**Foreign and Local Investors**



**Banks & Financial Institutions**



**General Public**

The following two segments will be held on 26th of September as two key events of ICREMV 2023 and over 150 participants are expected to be attended to these representing various real estate related institutions, professional bodies and academia.

**Real talk  
Estate**

An insightful discussion among panel of industry experts representing various sectors of Real Estate on timely hot topic. afterwards.

**Industry  
Dialogue**

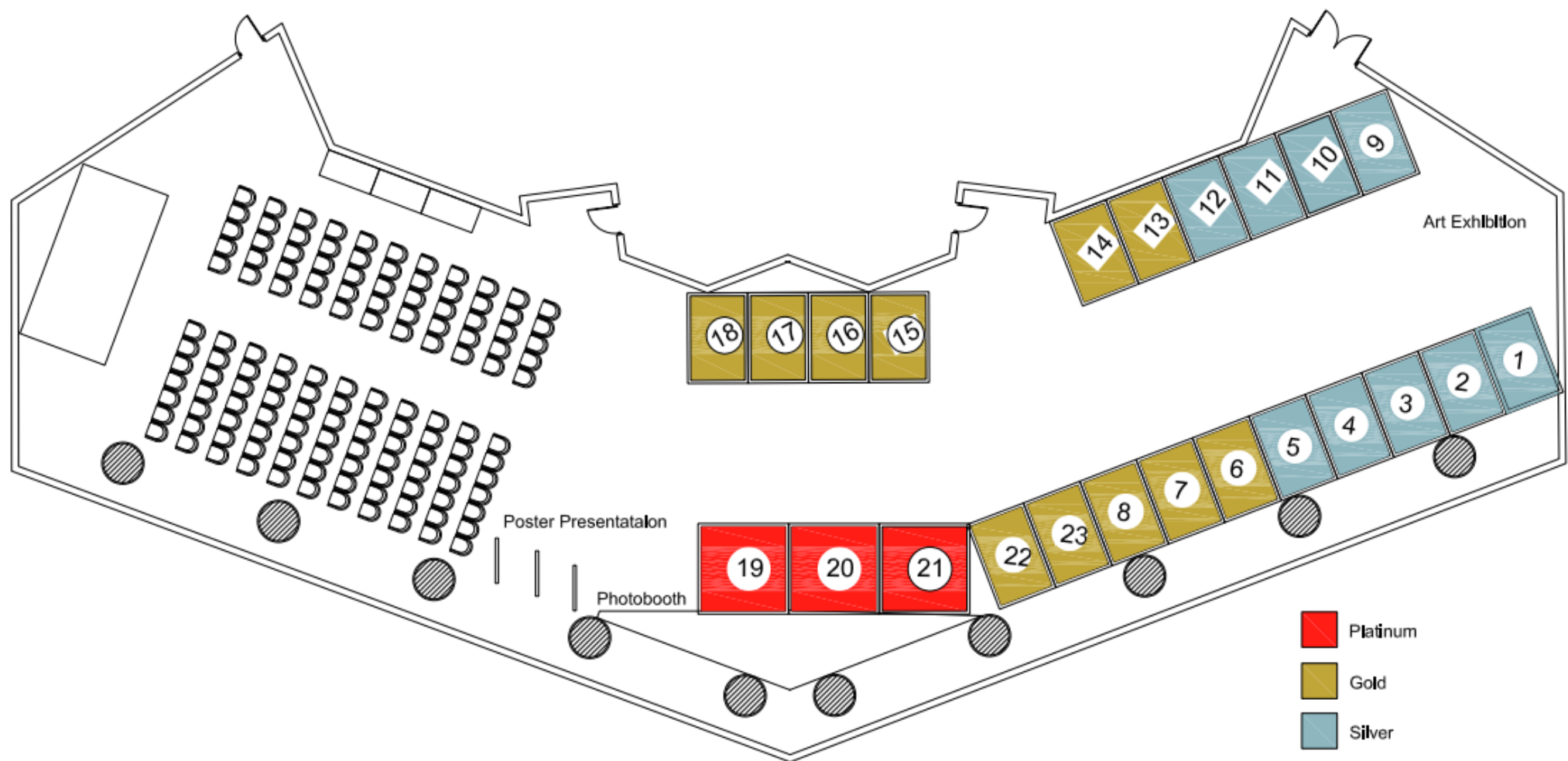
Many professionals in various government and private sector service sectors of Real Estate come together and create a dialogue on contemporary topics related to the industry.

Other than the above, Book Fair will be held parallel to Real Estate Expo during both days and it is anticipated that the maximum foot traffic can be achieved.



# LAYOUT PLAN

## SAPPHIRE BANQUET HALL, BMICH



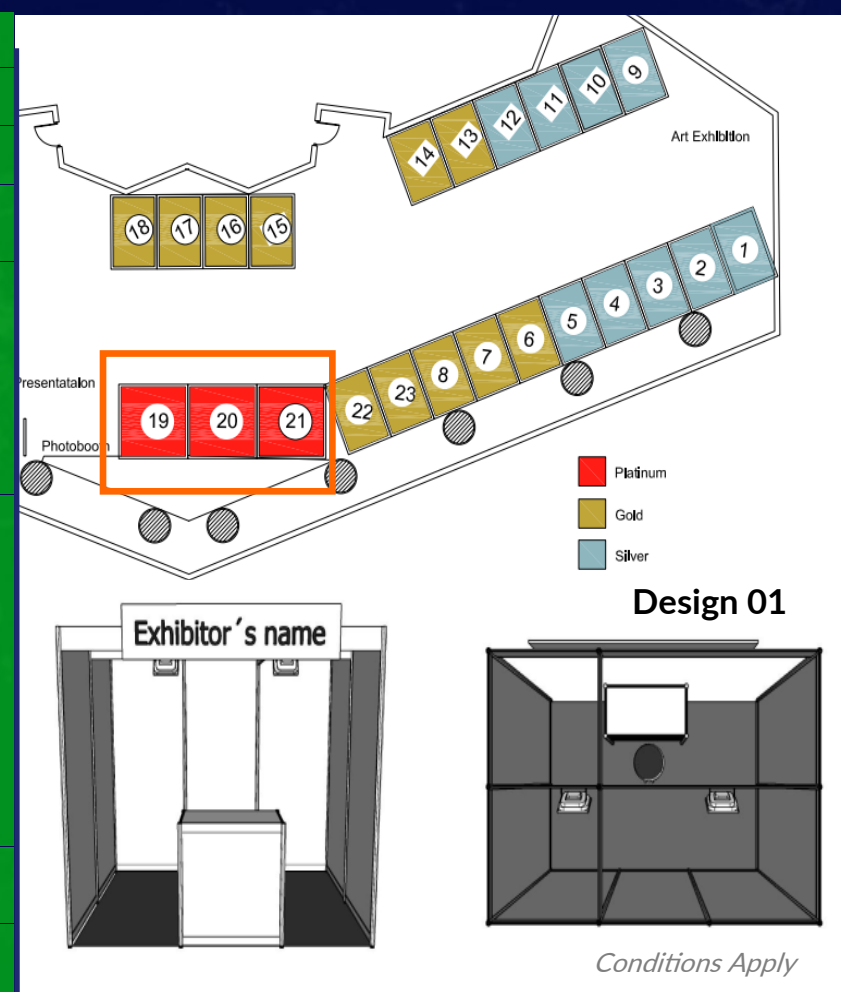


# PLATINUM

## LKR 200,000/-

### No. of Slots Available - ONLY 03

DURATION	TWO days (26 <sup>th</sup> & 27 <sup>th</sup> September 2023)
RECOGNITION	Will be recognized as the <b>Platinum Partner</b> of the event
STALL SIZE	9m <sup>2</sup> (3m x 3m)
STALL LOCATION	A prime location centering the exhibition hall will be given with maximum exposure and foot traffic (as shown in Red on the layout map).
STALL DESIGN	<ul style="list-style-type: none"> <li>Wall construction made of octa walls, 1x table (2mx2mx1m), 2x chairs, electricity 1.5kw – 220 V power outlet, stall cleaning (after the assembly, every day before the event)</li> <li>Maximum flexibility to customize stalls and assistance in designing a unique and visually striking booth layout tailored to your brand will be given on request (additional costs may apply depending on design)</li> </ul>
ADVERTISING AND BRANDING OPPORTUNITIES	<ul style="list-style-type: none"> <li>2x promotions will be given orally by presenters during the two conference segments.</li> <li>2x maximum 2 minutes long company advertisements/ promotional videos will be played 5-10 times during the event per day from the commencement of exhibition.</li> <li>Exclusive branding options, such as banners, signage, and floor decals can be set up.</li> <li>Company name and logo will be included in all event promotional materials as Platinum Member.</li> <li>Company name and logo will be promoted via conference website, emails and all social media channels.</li> </ul>
VIP PASS	2x VIP passes will be given to access to the other two conference events (Real Estate Talk and Industry Dialogue)
STAFF PASS	3x staff passes will be given with access only to the exhibition area for both days (from stall building till disassembling).



For Package Reservations, a 50% payment is required, with the balance due one week prior to the event. (Please refer the final page for further details)

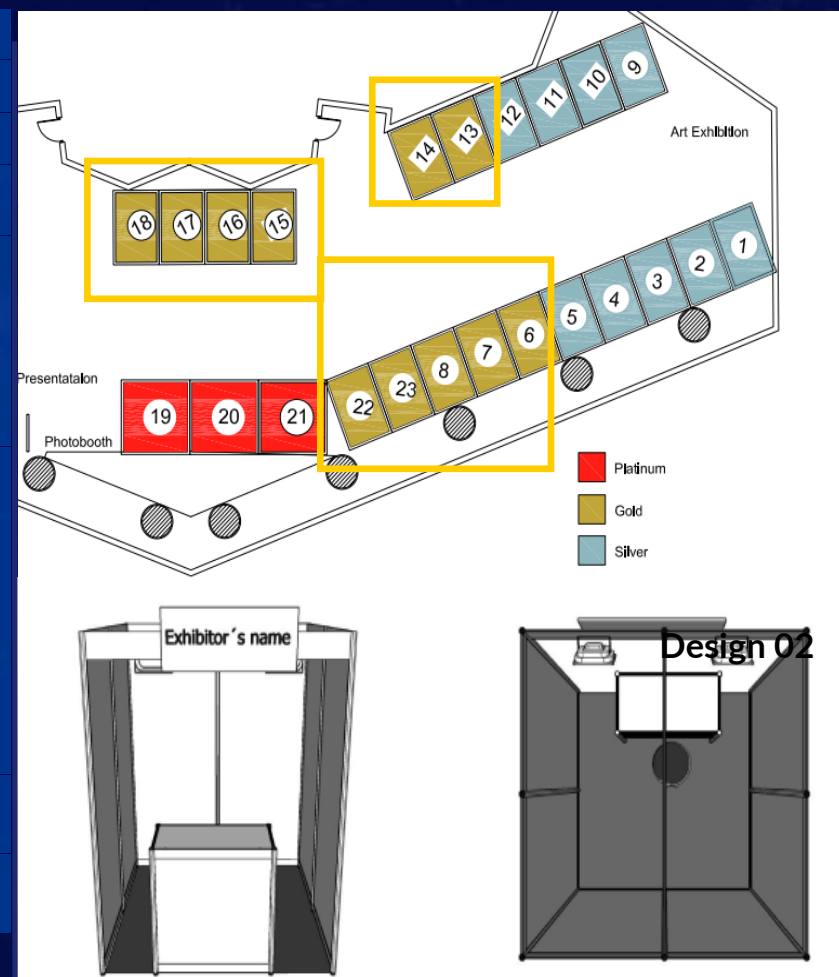

**GOLD**

# GOLD

## LKR 150,000/-

### No. of Slots Available - 11

DURATION	TWO days (26 <sup>th</sup> & 27 <sup>th</sup> September 2023)
RECOGNITION	Will be recognized as the <b>Gold Partner</b> of the event
STALL SIZE	6m <sup>2</sup> (3m x 2m)
STALL LOCATION	A central location in the exhibition hall will be given with high exposure and foot traffic (as shown in Gold colour on the layout map).
STALL DESIGN	<ul style="list-style-type: none"> <li>Wall construction made of octa walls, 1x table (2mx2mx1m), 2x chairs, electricity 1.5kw – 220 V power outlet, stall cleaning (after the assembly, every day before the event)</li> <li>Flexibility to customize stalls and assistance in designing a unique booth layout tailored to your brand will be given on request (additional costs may apply depending on design)</li> </ul>
ADVERTISING AND BRANDING OPPORTUNITIES	<ul style="list-style-type: none"> <li>2x promotions will be given orally by presenters during two conference segments.</li> <li>1x maximum 1 minutes long company advertisements/ promotional video will be played 3-5 times during the event per day from the commencement of exhibition.</li> <li>Standard branding options, such as banners and signage can be set up.</li> <li>Company name and logo will be included in selected event promotional materials as Gold Member.</li> <li>Company name and logo will be promoted via conference website and social media channels.</li> </ul>
VIP PASS	1x VIP pass will be given to access to other two conference events (Real Estate Talk and Industry Dialogue)
STAFF PASS	2x staff passes will be given with access only to the exhibition area for both days (from stall building till disassembling).



For Package Reservations, a 50% payment is required, with the balance due one week prior to the event. (Please refer the final page for further details)

*Conditions Apply*



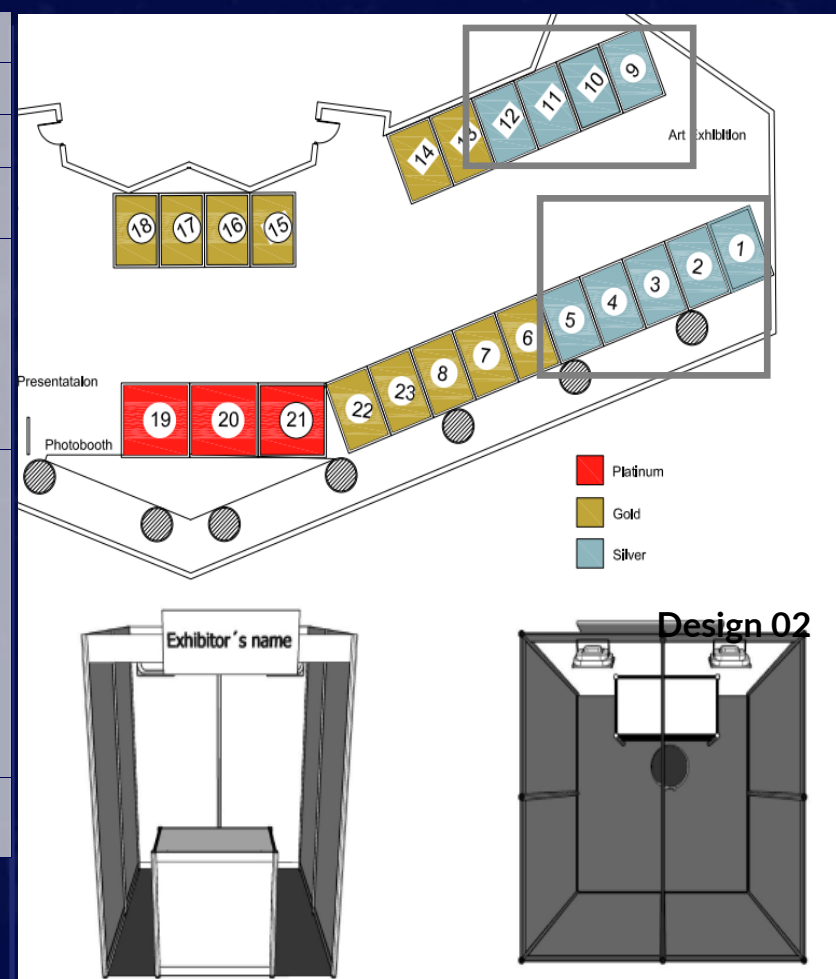


# SILVER

## LKR 100,000/-

### No. of Slots Available - 09

DURATION	TWO days (26 <sup>th</sup> & 27 <sup>th</sup> September 2023)
RECOGNITION	Will be recognized as the <b>Gold Partner</b> of the event
STALL SIZE	6m <sup>2</sup> (3m x 2m)
STALL LOCATION	A standard location in the exhibition hall will be given with good exposure and foot traffic (as shown in Silver colour on the layout map).
STALL DESIGN	<ul style="list-style-type: none"> <li>Wall construction made of octa walls, 1x table (2mx2mx1m), 1x chair, electricity 1.5kw – 220 V power outlet, stall cleaning (after the assembly, every day before the event)</li> <li>Flexibility to customize stalls and assistance in designing a standard booth layout tailored to your brand will be given on request (additional costs may apply depending on design)</li> </ul>
ADVERTISING AND BRANDING OPPORTUNITIES	<ul style="list-style-type: none"> <li>2x promotions will be given orally by presenters during two conference segments.</li> <li>1x maximum 1 minutes long company advertisements/ promotional video will be played 1-3 times during the event per day from the commencement of exhibition.</li> <li>Standard branding options, such as banners and signage can be set up.</li> <li>Company name and logo will be included in selected event promotional materials as Silver Member.</li> <li>Company name and logo will be promoted via conference website and selected social media channels.</li> </ul>
STAFF PASS	2x staff passes will be given with access only to the exhibition area for both days (from stall building till disassembling).



For Package Reservations, a 50% payment is required, with the balance due one week prior to the event. (Please refer the final page for further details)

Conditions Apply





7<sup>th</sup>

INTERNATIONAL CONFERENCE ON  
REAL ESTATE MANAGEMENT AND VALUATION

**ICREMV 2023** *Hybrid Conference*

SMART Real Estate Towards Unmet Socio-economic Needs |  
SUSTAINABLE AND MARKETABLE REAL ESTATE ; ASPIRATION OF SOCIETY,  
REINFORCED WEALTH AND TRANSFORM ECONOMY

Real Estate  
**EXP**

Centre for Real Estate Studies  
Department of Estate Management & Valuation  
University of Sri Jayewardenepura

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Reservation Bank Details

Account Number : 097-1-001-4-0002229

Account Name : University of Sri Jayewardenepura.

Bank Name : People's Bank.

Branch Name : Gangodawila

#### COLLABORATIVE PARTNERS



#### ACADEMIC PARTNERS



26<sup>th</sup> & 27<sup>th</sup>  
**September 2023**

